

2019 CATALOG

OPTICAL LIFT



greeting cards | art prints | custom calligraphy | opticallylift.com

our commitment to happy

We're a family company, through and through. A husband-and-wife team on the front end, but behind the scenes there's the artists, the product developers, the product testers, the babysitters, and the cheerleaders. We've built our lives and our company around family, from the watercolor art to the handcrafted wooden frames, **each building block of Optical Lift starts and ends with family.** That's why everything you'll find here is uplifting, positive, and family-oriented. *Just like us.*

Optical Lift began as most things do, with a tiny idea that slowly blossomed into reality. Each step that brought us here was backed by the dedication that can only come from people who believe in you. As we broke molds and fought currents, **we discovered a world of creative minds and invested hearts** who find value in the small things, the unique pieces, the one-of-a-kind items that bring a smile to your face. **We discovered you, and that's why we're here.**

Each unique product we sell begins with a little scribble on a notebook page covered in a four year old's crayola marker creations. Idea, doodle, lettered word, if it doesn't pass the "baby wanted to color it" test, it's set aside for another day.

The watercolor paintings aren't created because they'll be popular or the topics are trending, but because they tickled the fancy of an artist's whimsy and she put brush to paper to see what would happen. Each wooden item turns out a little differently, because the craftsman approaches it depending on his mood that day.

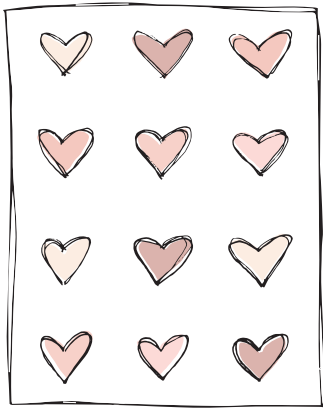
We're having fun creating beautiful things.
As a family.

CHERITH MITCHELL



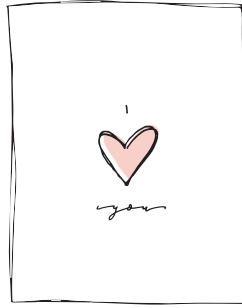
CARDS

birthday & anniversary



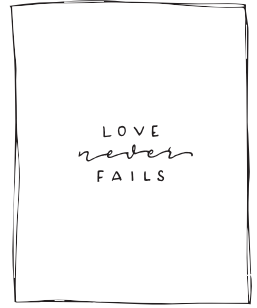
HEARTS

\$3.00 | #400



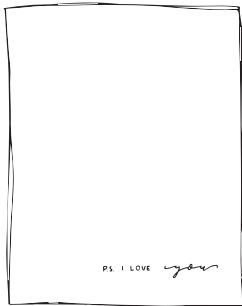
I <3 YOU

\$3.00 | #401



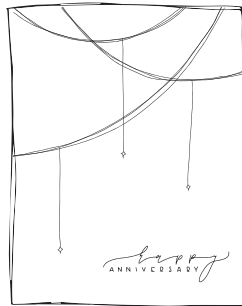
LOVE NEVER FAILS

\$3.00 | #402



PS. I LOVE YOU

\$3.00 | #403



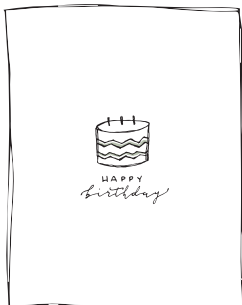
HAPPY ANNIVERSARY

\$3.00 | #404



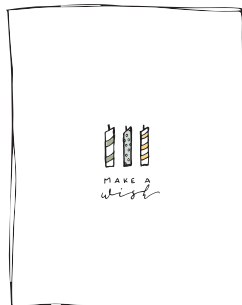
HAPPY ANNIVERSARY

\$3.00 | #405



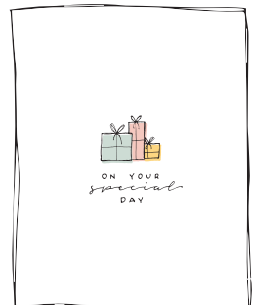
HAPPY BIRTHDAY

\$3.00 | #406



MAKE A WISH

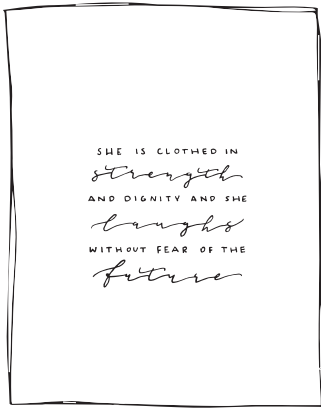
\$3.00 | #407



SPECIAL DAY

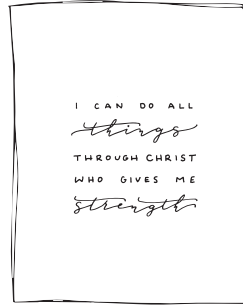
\$3.00 | #408

encouragements



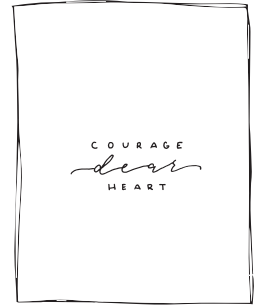
CLOTHED IN STRENGTH

\$3.00 | #409



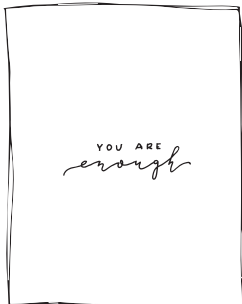
ALL THINGS

\$3.00 | #410



COURAGE

\$3.00 | #411



ENOUGH

\$3.00 | #412



REJOICE ALWAYS

\$3.00 | #413



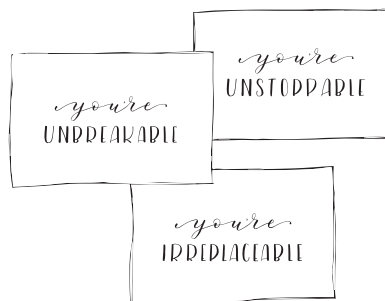
UNICORNS

\$3.00 | #414



MINI - THANK YOU

\$2.75 | #415



MINI - UNSTOPPABLE

SET OF 6

\$5.00 | #416



MINI - AIRPLANE

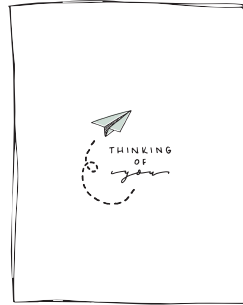
\$2.75 | #417

encouragements



KINDS OF AMAZING

\$3.00 | #418



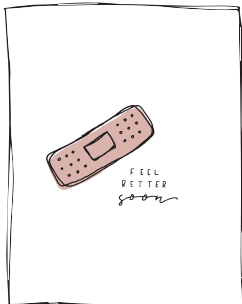
AIRPLANE

\$3.00 | #419



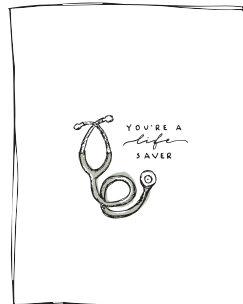
HELLO

\$3.00 | #420



BANDAID

\$3.00 | #421



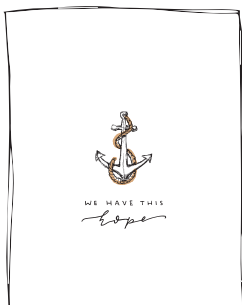
LIFE SAVER

\$3.00 | #422



UNIQUE

\$3.00 | #423



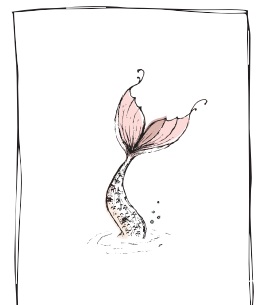
THIS HOPE

\$3.00 | #424



MERMAID KISSES

\$3.00 | #425



MERMAID TAIL

\$3.00 | #426

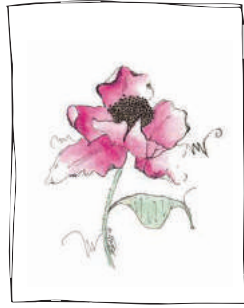
CARDS

original watercolor



SUNFLOWER

\$3.00 | #427



PINK POPPY

\$3.00 | #428



RED POPPY

\$3.00 | #429



LIGHTHOUSE

\$3.00 | #430



MERRY GENTLEMEN

SET OF 6

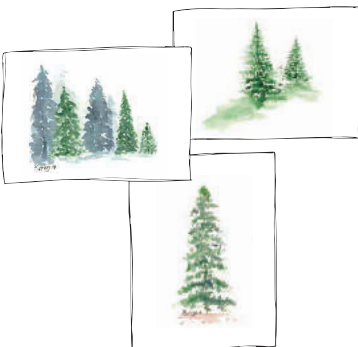
\$6.00 | #431



ALL IS CALM

SET OF 6

\$6.00 | #432



NO CHRISTMAS TREE

SET OF 6

\$6.00 | #433



ASSORTED FLOWERS

SET OF 6

\$6.00 | #434



SUMMER HAZE

SET OF 6

\$6.00 | #435

CARDS

original watercolor



CARDINAL

\$3.00 | #436



POINSETTIA

\$3.00 | #437



DEER

\$3.00 | #438



CANDLE

\$3.00 | #439



ONE TREE

\$3.00 | #440



BLUE TREES

\$3.00 | #441



HIBISCUS

\$3.00 | #442



DAISIES

\$3.00 | #443

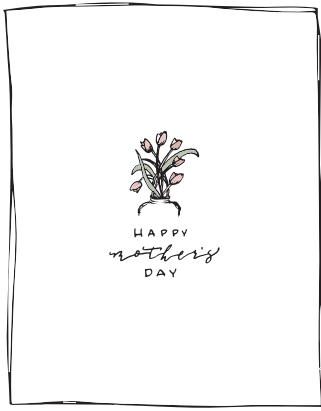


POPPIES

\$3.00 | #444

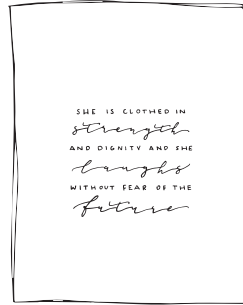
CARDS

mother's & father's day



MOTHER'S DAY

\$3.00 | #445



CLOTHED IN STRENGTH

\$3.00 | #409



KINDS OF AMAZING

\$3.00 | #418



LOVE NEVER FAILS

\$3.00 | #402



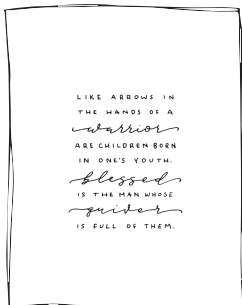
BOUQUET

\$3.00 | #446



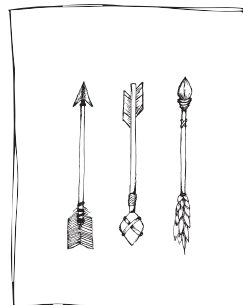
FATHER'S TIES

\$3.00 | #447



WARRIOR

\$3.00 | #448



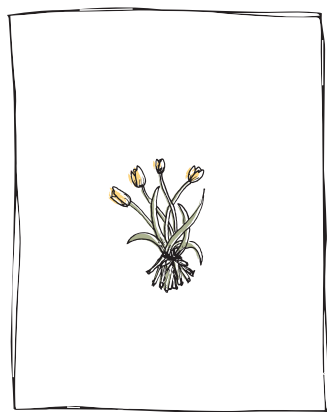
ARROWS

\$3.00 | #449



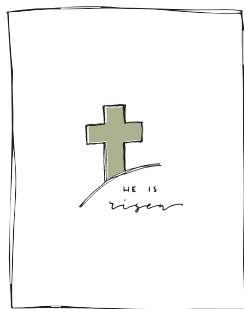
FATHER'S CROWN

\$3.00 | #450



YELLOW TULIPS

\$3.00 | #451



HE IS RISEN

\$3.00 | #452



EASTER BUNNY

\$3.00 | #453



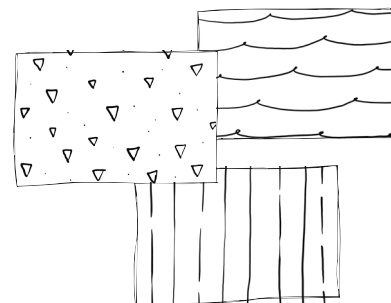
EASTER CHICK

\$3.00 | #454



PUMPKIN

\$3.00 | #455



MINI - PATTERNS

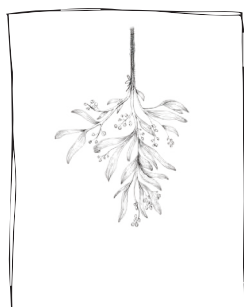
SET OF 6

\$5.00 | #456



THREE GNOMES

\$3.00 | #457



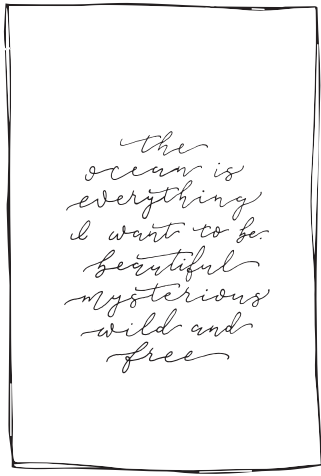
MISTLETOE

\$3.00 | #458



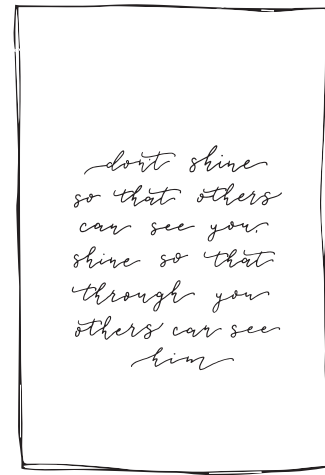
ANTLERS

\$3.00 | #459



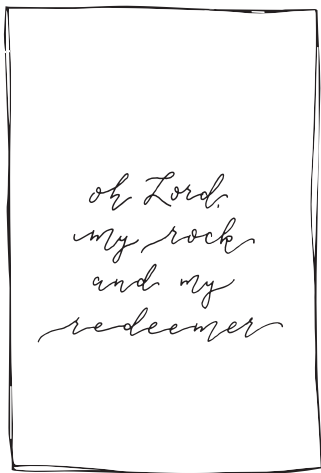
WILD & FREE

\$4.00 | #485



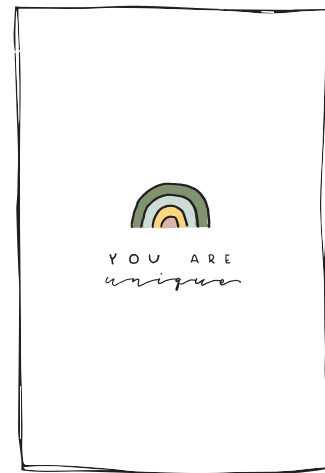
SHINE

\$4.00 | #486



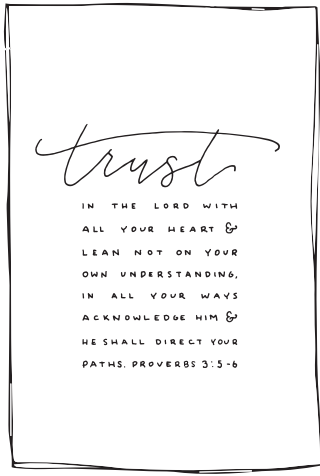
MY ROCK

\$4.00 | #487



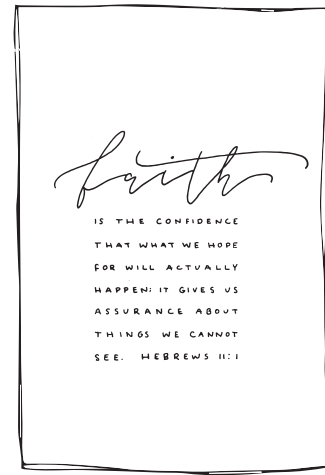
UNIQUE

\$4.00 | #488



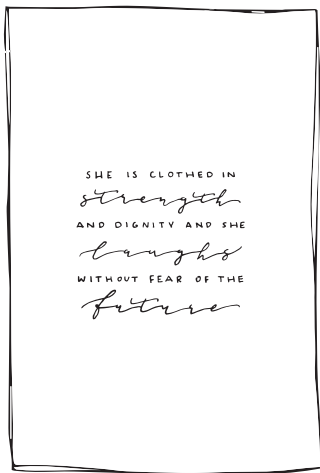
TRUST

\$4.00 | #460



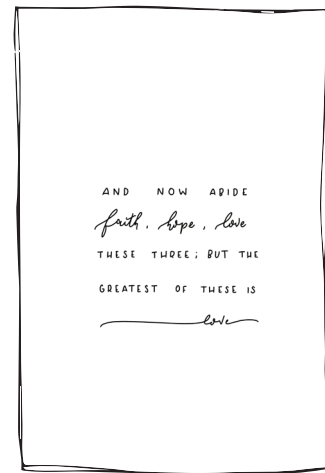
FAITH

\$4.00 | #461



CLOTHED IN STRENGTH

\$4.00 | #462



FAITH HOPE LOVE

\$4.00 | #463



MERRY & BRIGHT

\$4.00 | #464



SILENT NIGHT

\$4.00 | #465



COZY AND WARM

\$4.00 | #466



ALL IS CALM

\$4.00 | #467



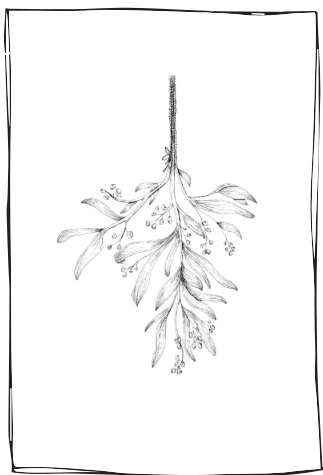
H HOLY NIGHT

\$4.00 | #468



THREE GNOMES

\$4.00 | #469



MISTLETOE

\$4.00 | #470



ANTLERS

\$4.00 | #471



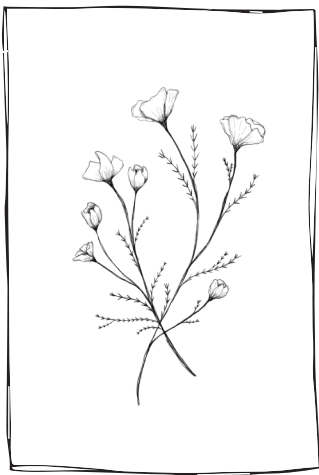
DAISIES

\$4.00 | #472



PEONIES

\$4.00 | #473



POPPIES

\$4.00 | #474

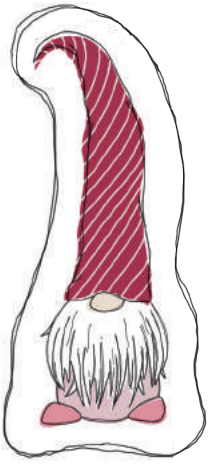


BOUQUET

\$4.00 | #475

STICKERS

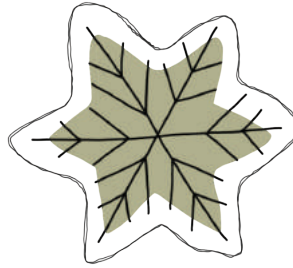
waterproof vinyl stickers



PINK GNOME

3 X 1

\$2.00 | #476



SNOWFLAKE

1.75 X 1.5

\$2.00 | #477



RED BOW

2 X 1.75

\$2.00 | #478



PINK FLOWER

1.5 X 1.5

\$2.00 | #479



SPRING BLOOM

3 X 2.5

\$2.00 | #480



PSL COFFEE CUP

3 X 1.5

\$2.00 | #481



LIGHT THE DARK

2.5 X 1.5

\$2.00 | #482



YOU'RE MY BOO

2.5 X 2

\$2.00 | #483



PUMPKIN

3 X 2.5

\$2.00 | #484



wholesale terms

Cards are blank inside and come with matching euro-flap envelope. Prints & cards come in protective sleeve. Sets are sold in window kraft boxes.

ORDERS

Email info@opticallift.com to place your order. An invoice will be sent before shipping.

PRICING

Mini cards, individual \$2.75

Mini cards, set of 6 \$5

Greeting cards, individual \$3

Greeting cards, set of 6 \$6

Prints, 5x7 \$4

Stickers, \$2

SHIPPING

We deliver locally within the greater Springfield, Missouri area.

Payment is due in full before shipment.

Orders placed outside of the USA may incur international shipping charges.

PAYMENT

\$100 minimum order.

Payment is accepted through cash (local only), check, PayPal, credit or debit card. Minimum of 6 cards per design ordered.

RETURNS & EXCHANGES

Seasonal items may be exchanged for other stock. Un-damaged items may be shipped at retailer's expense back to Optical Lift.

Items must be sold in their original packaging. Boxed sets may not be broken up for individual sale. All orders are subject to availability.

Thank you for putting us in your shop!



OPTICAL LIFT